BDBO

How we are working?

Using new methods to discover the passions of the people

Plants and gardens as a way to take care of yourself, and if you take care of yourself you get the fruits
What?

In March 2015 began, as a pilot project, an integrated project to encourage the transition unemployed – employed of people participating in different actions performed to improve employability, in Fundació Barberà Promoció.

Why?

doing a learning strategy to empowerment the students in order to become active in training and job search.

in April, this project is part of the project “Break down or Break out” of the European program Erasmus + from collaboration of Barberà Promoció and Cambra de Comerç of Sabadell.
How?

It was decided than the common theme will be: “Plants for cooking and curing”
and the plant that they will examine is The Thyme

“Plants” is a good topic because of:
✓ infrastructure, resources and environment of Barberà Promoció
✓ the parallelism between learning to look after for a plant and to look after of yourself

March 1 2015, each group starts the project separately with this indication:
We have chosen a plant: The Thyme
We plant it in a pot
We will study it and we will know how we have to look after it and its properties
We will look after it and see how it grows and the results obtained if we take good care
Why we start the project?

Many of the unemployed people who come to Barberà Promoció, have special difficulties in:

✓ low educational level
✓ they don’t know how to prepare themselves to find a job
✓ they don’t know which resources are available in their community
✓ they need to work their competences

✓ They need to participate in actions in the community to empower them to:
  • trust in themselves
  • reinforce their self-confidence and self-stimulated
  • they can bring something positive to the community
  • And if they are empowered and motivated they keep looking for a job
we want to promote

PASSION

what interest you, What enjoys you = what makes you go into action

MOTIV...ACTION

Most are people who have difficulty in starting an activity because they are quite “angry” because of the long term unemployed or due to a training program disorganized and failure: they need reorientation and motivation to activate themselves
PASSION

Doing an activity which I like it and makes me feel useful for myself and for the community

I like doing the activity and I discover the potential I have when I do something I like

Project transition unemployment - employment ; “Plants for cooking and curing”

Project “Break down or Break out”

MOTIV

I am able to achieve what I set my mind, I active myself and I am more creative and active to achieve my aims

ACTION
And now, what we are doing?

✓ Exchange methodology with the participants of the project “Break down or Break out”
✓ Apply the methodology to the group of people who are in the project and extend it to other people who need strategies to empower
✓ Assess the results and improve the methodology
✓ Create a comission which promotes the improvement of people in transition unemployment - employment
Where we want to go?

Barberà del Vallès background:
- 12 years coordinating CTET – Transition from School to Work
- Commission formed by local professionals who serve young of the town, getting very positive results

Scotland’s Employability Pipeline
- filed on October 23, 2013 by Diputació de Barcelona about structural funds of the European Union 2014-2010 and opportunities for local governments of Catalonia:

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Where we want to go?

Creating CTAT
Transition Unemployment – Employment Commission formed by local professionals serving unemployed people + Promote individualized attention of this group with effective empowerment strategies

Activate CES Economic and Social Council

Professionals in the areas of the city council who serve these people: Social Services, Economic Promotion, Woman, Youth, Education, .......

Entities of the town – Church – Volunteering - ..... 

Business network – Companies with social responsibility – Cambra de comerç of Sabadell - . .......

Entities in the town who serve: people with disabilities, immigrants, .......
BDBO
Now
Evolution
Future
New relations between people and work for the social integration: to have a job doesn’t necessarily mean to break out from social exclusion.

This situation is not only due to the economical crisis. The labor conditions are bad, do they last so many years?
We work with people in three dimensions OBAMA METHODOLOGY

- JOB
- PERSONAL
- COMMUNITY

Person - Social and labour care
How are they?

Long term unemployed

Don’t work affect your personality and self – stimmed

Nobody trust in their experience working in the past

Nobody trust in their capacities

Some people receive some incomes from the government, others no

The majority of them haven’t social relations – no community relations

Lack of confidence looking for a job

How people are
Person as a stool: each leg of the stool is a dimension of the person. If the leg related with the job is broken, we need to reinforce the other ones: community, social relations, personality…

STOOL
We should work with people in three dimensions OBAMA METHODOLOGY – HOW?

**JOB**
- Identification of the elements related with the person
- Do actions to transform

**PERSONAL**
- Empower people
- Each person has his own rhythm and volunteer to do it, SO Listen to them AND grow a relation

**COMMUNITY**
- Social network
- Community sharing
- Knowledge of the resources of your community
- Creation of new resources
- Participation in the community
SELECTION PROCESS TO PARTICIPATE IN CRAIOVA MEETING

1. List of the most active people in the activities that FBP did in the last 12 month.

2. We’ve chosen those who have been most active looking for a job.

3. Meeting with them (all together)
   - Explanation of Erasmus + and Craiova meeting
   - Those who are interested should fulfil a questionnaire about the Craiova meeting: how they think that the Craiova meeting can help you? How will you explain to the erst of the group your experience, once you come back
   - Answers

4. Selection of the people depending on:
   - Time unemployed
   - Opportunities given
   - Abilities to participate in Craiova and explain the experience after the meeting
   - Motivations of the people and aims for the future
Important topics which appeared in the selection process:
✓ Unemployed are only interested in a job
✓ They have difficulties to understand the value of the trip experience
✓ Differences between men and women: men are more interested in finding a job; women are more interested in the experience they can acquire doing the trip
✓ They are afraid of
  • Doing something different to their daily routine
  • Travelling
  • Being someone different, participate in a debate
✓ Difficulties to trust in themselves and think that they can not teach anything to others

WHAT WE HAVE OBSERVED in the SELECTION

THIS IS WHY WE SHOULD WORK THE PERSONAL DIMENSION
Finally, why we select Jose Luis and Meriem?

✔ **Jose Luis** is studying English and although he hasn’t enough economic resources to do courses and trainings, he’s doing it. He doesn’t like to talk in front a lot of people but he wants to explain his experience using social networks.

✔ **Meriem** She is from a maghreb culture which involves social obligations and we have to help her to empowerment in order to break with these social obligations.

A good relationship between people and community services makes easier to pass challenges like this.
1st OBAMA SESSION  27/11/2015

- 13 people invited
- 6 people in the session
- 2h session
- Facilitator: Arnau López
- Aim of the session: to know each other (first step of the BDBO stair, capacity building) and identify our personal interests
Arnau started the session explaining the stool dynamic. They identified each leg of the stool as an essential part of their lives and they discovered which leg is broken.
1st OBAMA SESSION  27/11/2015

Definition of the activity they did which compared a person with a stool:

1. To draw a stool in order to identify each leg with all the support the person has (family, work,…).

2. To mark which are the broken legs of the stool.

Activity conclusions:

1. All participants identify as a broken leg the ones which implies the WORK.

2. Therefore, they have to give more importance to the other legs.
1st OBAMA SESSION  27/11/2015

After the stool dynamic I explained them the BDBO project and why we are involved in the project. I used the presentation of the capacity building stairs – BDBO.

Once I explained the aim of BDBO, we did a dynamic to know each other and we played the face draw game.
1st OBAMA SESSION  27/11/2015

the results of the dynamic were:
- at first they didn’t draw themselves, but I showed them my own draw and I convinced them
- everybody was able to explain who is the draw and what he/she likes
  - useful to know each other
- they lose the fear to speak in front of the others
  - friendly atmosphere
1st OBAMA SESSION  27/11/2015
Interest which appeared in the dynamic:
- computers
- nature, plants, vegetable gardens
  - cinema
  - teaching
- cooking, Morocco cooking
  - driving

All of this interest are possible MISSIONS, let’s explore the community!
Breaking the ice and give reinforcement to the group
2nd OBAMA SESSION  04/12/2015

Once we (Chamber of Commerce of Sabadell) have met the unemployed who will be involved in the BDBO project, now is the turn that the unemployed know more about the Chamber of Commerce.

Let’s create relations between the different players / entities of the community!
We invited them to come to the Chamber next Friday and they would have the chance to know:

- What the Chamber is?
- What the Chamber can do for them?
- Who works in the Chamber? And what are they doing?
2nd OBAMA SESSION  04/12/2015

13 people invited
10 in the sessions (plus Arnau as a facilitator)
Fèlix Arbelo as a specialist in Electrical topics

Why we did the workshop?
- We want to show them what kind of courses, workshops, conferences… the Chamber does to the companies and show them that we also can do this for people
2nd OBAMA SESSION 04/12/2015

Why we did the workshop?

- electrical topic is a common topic for everyone, everybody pay to electrical companies to have light at home, but nobody knows what are we paying, which is the real cost… ????

So, after the session they have more knowledge about this topic and they are able to negotiate price, correct the invoice, reduce energy at home…
Conclusiones

El sector eléctrico nos enseña la importancia de transmitir valores tan importantes como la confianza:

- En el beneficio del cliente
- Dar toda la información al cliente
- Convencer con argumentos al cliente
Reflexions
Networking

Networking among territory actors makes easier the improvement of the community and the subjects (social cohesion)

The aim is getting that citizens will be active subjects in the change. We don’t want passive subjects – Marco Marchoni-

What we get:

Breaking isolation in order to create community

Giving importance to:

self knowledge and self-esteem

Relating personal improvement with community improvement

Learning with the ACTION in touch with your COMMUNITY gives

EMPOWERMENT
To create associations in order to defend the projects which works with unemployed people based in the empowerment
Entrevista a Jorge L. Tizón, referent dels Serveis de Salut Mental de La Mina – barri de Barcelona amb una situació socioeconòmica complicada

Jorge L. Tizón és un prestigiós psiquiatre que va treballar als Serveis de Salut Mental del barri de La Mina durant la dècada dels 80 i 90. El seu enfocament comunitari fou reconegut amb diversos premis. El periodsita Jaume Barberà l’entrevista per parlar d’aquest i altres temes en el capítol “Empsatillats” del programa “Retrats” de Televisió de Catalunya

Treball en xarxa
+
Treball comunitari

Atenció Salut Mental

✓ Compartir vivències
✓ Compartir experiències
✓ Conèixer i reconèixer els recursos del municipi
✓ Fer emergir idees conjuntament professionals i ciutadanes i ciutadans, front les necessitats i demandes
✓ Motivar-se i empoderar-se - persones del municipi i professionals -
✓ Generar més acció
✓ ...

millora el trastorn mental,
pot disminuir la necessitat de medicació

s’empodera la persona (augmenta l’autoestima i el coneixement de les capacitats i habilitats): AUGMENTA EL NIVELL D’ACTIVITAT EN LA CERCA DE FEINA I LA INCLUSIÓ SOCIAL
Reflexionem en quin actors intervenen en l’acompanyament a les persones que els cal atenció sociolaboral
Comissió de treball Serveis Socials i Ocupació (Fundació Barberà Promoció i Barberà Inserta)

Treball coordinat per l’Atenció Sociolaboral
Taula de contractació

CTAT – Comissió de Transició Atur Treball

FUTURE: to activate Economic and Social Council - CES

Business network
Cambra Comerç Sabadell
Fundació Tallers de Catalunya disability people
Fundació Intermedia
SCAI immigrants service
Centre Normalització Lingüística – Center to promote catalan language
Adult school
Culture department
Woman service
Health department

Public Employment Services
Fundació Barberà Promoció
Modus Barberà
Social services
Barberà Inserta
Secondary schools Badia del Vallès
Youth department
Volunteering / Municipality entities
Educació
Secondary schools BdV
Church

Creating CTAT
Transition
Unemployment – Employment
Commission formed by local professionals serving unemployed people
Promote individualized attention of this group with effective empowerment strategies

Where we want to go?

Cambra de Comerç de Sabadell
Ajuntament de Barberà del Vallès
e’s Barberà empresa i societat
Erasmus+
Atenció en xarxa
Associacionisme, ..... pensem

vetllar per “ensenyar a pescar,
no només donar el peix”