Key witnesses

“Don’t ever let someone tell you that you can’t do something. Not even me. You got a dream, you gotta protect it. When people can’t do something themselves, they’re gonna tell you that you can’t do it. You want something, go get it. Period.”

~ Will Smith
(The Pursuit of Happiness, film)
Protect Your Dream
WITNESSES
NUM. 1

Food shop  CHEF D’OR
Pedro Pérez López
WHO

- During 32 years, I worked as a machine operator in different industries.
- In 2009, and due to the crisis, I lost my job.
- Since then, I was looking for a job but I did not find anything. My age was a complication.
- In 2012, I went to Fundació Barberà Promoció and I did mentoring and training actions.
- Although they offered me a lot of emotional support, I did not find a job.
HOW

• In 2014, while I was walking around Barberà del Vallès I saw a carvery which was on sale and I thought it could be a very good option for me.

• I went to Fundació Barberà Promoció and they helped me to make my business plan.

• But I needed a quantity of money that I had not. So a relative lent me the money.

• In September 2014 I opened my business.
NOW

My business is working since September 2014 😊

Strong points:
- Well located
- Product quality.

Weak points:
- My business is only open on weekends.

IF I DID IT, YOU CAN DO IT SO BELIEVE IN YOURSELF!!!
WITNESSES
NUM. 2

Dance school
Jordana de Haro Cano
WITNESSES NUM. 2

Dance school
WHO

• During all my life I have been living in sports and competition world. I discovered Pole Dance in 2010.

• That was a sport that merge all the disciplines I had practiced until then.

• I was learning during 8 months, and then I started to teach it.

• But five years ago, in Spain, Pole Dance was associated to sensuality and eroticism, and that didn’t like me.

• Two years later, I discovered other methods of training, and I merged them with my sports knowledge to create a more similar modality with what I had seen.
How

- I started to have a lot of limitation with my company and in 2013 I decided to start my own business because my students encouraged me.

- I went to Fundació Barberà Promoció and they helped me to start a business plan to get funding.

- And in 2013 I opened my business.
NOW

My business is working since 2013. 😊

Strong points:
• To start a modality that was in booming.
• To be pioneer in Pole Dance for kids in Catalonia

Weak points:
• Better dissemination of the services we offer.
• More demand than supply. I need more hours.
WITNESSES NUM. 3

ECO SHOP
Maribel Crespo Rodríguez
WHO

• More than 25 years working as accountant
• In 2009 I lost my job.
• I was thinking about starting a Business. But I was scared
• I looked for a job and I found it in a building company in 2009.
• But another time the company closes its doors in 2011.
HOW

• In 2011 I went to Fundació Barberà Promoció to continue with my business plan.

• I started a training process in relation to business management.

• In 2014 I opened my business.
NOW

I have my own Business 😊

Strong points:
- Be different from other businesses.
- Be creative.

Weak points:
- Crisis.
- A lot of work hours.

IF I DID IT, YOU CAN DO IT SO BELIEVE IN YOURSELF!!!
Points in common between the 3 witnesses
### Skills
- Empathy
- Leadership
- Self confidence
- Creativity

### Passions & Hobbies
- Camping car
- Sports
- My children
- To dance

### An important thing in your life
- To open my own Business
- Some years ago a friend helped me to change my concept of life and work
- The birth of my son
- My first job

### Key factor to build your business
- My partner
- The economic situation of my family. I wanted to save my family
- Personnal growth
- The clients

### Points in common between the 3 witnesses
- *This is up to you! Put your comments*
Self confidence
- My children
- A friend
- To save my family

Creativity
- Dance
- The birth of my child
- The clients

Emphatie
- Camping Car
- Build my bussiness
- My partner
DIFFERENT – DREAM
CHANGE
ANGER
OPPORTUNITY
BELIEVE IN YOURSELF
GENIUS
“Don’t ever let someone tell you that you can’t do something. Not even me. You got a dream, you gotta protect it. When people can’t do something themselves, they’re gonna tell you that you can’t do it. You want something, go get it. Period.”

~ Will Smith
(The Pursuit of Happiness, film)
Resum final extret de les conclusions fetes per les persones participants a les jornades de la presentació realitzada pel grup de Catalunya: Cambra de Comerç de Sabadell i Fundació Barberà Promoció